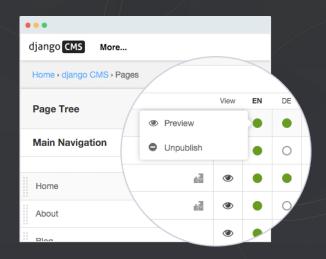


# Lean enterprise content management powered by Django

The scalable solution for your customer experiences

django CMS is an open-source content management system powered by the Django framework. It provides a flexible and scalable solution to all content needs.

With its lightweight core, django CMS allows developers to integrate other existing Django applications rapidly, or build brand new compatible apps. The intuitive frontend editing makes it easy to use for content managers, content editors, and website administrators.



# Here to stay - the history and future of django CMS

2007-2019 First django CMS release - django CMS 3.7 release 2020

django CMS 4.0 release with major overhaul of all functionality 2020

Relaunch of the django CMS website 2021

Community events and conferences

2023

Extend the django CMS core team with dedicated developers

2020

django CMS Association is founded 2020

First General Assembly of the dCA 2021

Introduce regular release cycle for django CMS

2022

Reach over 100 business members

TOP FEATURES

# Editor experience

# >

#### Easy frontend editing

All content can be edited in the frontend with ease.

No coding skills required. Full drag and drop support for components. Copy and paste anywhere, even across pages.



# Rich Content and Media Support

django CMS allows to implement Corporate Identity and Brand without compromises.



#### Marketing Integrations

Customer Relation Management (CRM) Software such as Pipedrive or Hubspot can be integrated seamlessly into the CMS

# Developer experience

# django

django CMS is just a django package. It allows to use the full power of django, a top 3 modern global web framework with a huge community. Clean MVC code everywhere.



# Application integration

diango based

Existing django modules into the CMS with ease. Use the AppHook feature to let editors add your apps anywhere in the CMS.



#### django CMS Association

The association supports you and django CMS in the long term.



TRUSTED BY COMPANIES ALL OVER THE WORLD

















# Standing on the shoulders of a giant

django CMS is built with the Django framework, a powerful tech stack that allows enterprises to have their whole digital ecosystem on one single stack.

By standing on the shoulders of a giant, django CMS manages to stay leaner and more future-proof than other systems.



# A glimpse at the django CMS roadmap

New feature development and improvements for the near future

<b>01</b> Editor Experience	Intuitive frontend editing (including headless mode)  Responsiveness management Image Editor  SEO Management	Page URL Management  Modules / Library  Documentation & Guidelines  Rich Text Editor  E-forms	Customizable Templates / rich content  Version control  Full text_search / tagging  Content staging  Document indexing
<b>02</b> Developer Experience	Modular/Plugin Architecture  Documents & Guidelines	CMS library / toolbox for creating custom applications  Extensive & robust CMS API	Lean, multi-purpose CMS core  Flexible content delivery (including headless mode)  Frontend agnostic / full frontend freedom
03 Customer Experience	Enablement of editors and developers to create modern, rich website experiences Blazing fast page speed		

# Who is behind django CMS?



#### DIVIO

Founder of django CMS, cloud management provider optimised for python/django. divio.com



# what.

Growth hacking agency in Zurich, Switzerland and (core) add-on contributor and Divio partner. what.digital



# Eliga

Provides django and django CMS teams to corporate clients eliga.services



# Become a member!

As a member of the association you profit from many benefits.

# Get involved!

# Join the django CMS Association!

We need everyone with a stake in django CMS to join forces. Only with your support can we take django CMS to the next level.



# Our purpose

#### We innovate and lead

We define the long-term roadmap and strategy of the django CMS core development. This is done by considering the voice of the community in every step.

#### We foster contribution

We activate and inspire community members to contribute and collaborate. We maintain a friendly and healthy ecosystem in which the community can continue to grow and flourish.

#### We drive adoption

We get the word out about django CMS and increase visibility of django CMS in the market. We match potential django CMS clients and certified django CMS service providers.

# Your membership benefits

The best way to support the django CMS Association is by becoming a member.

- Finance the development of django CMS and take part in shaping the future of your favorite CMS.
- Access to the yearly General Assembly including voting rights (e.g. on roadmap and budget)
- ✓ Profile listed in member's directory

OUR MEMBERSHIPS

# For Companies

### Bronze

#### Very small Businesses

For very small companies who offer django CMS services to customers

500 USD p.a.

### Silver

# Small Businesses

For small companies that provide django CMS services or use django CMS as an end-user regularly

1'500 USD p.a.

### Gold

# Mid-sized Businesses

For mid-sized companies that provide django CMS services or use django CMS as an end-user regularly

3'000 USD p.a.

#### Platinum

# Enterprises

For companies that specialises in django CMS services, or who have made great savings by using a CMS as an end-user with no license costs

15'000 USD p.a.

# For Academic / Not for Profit

Please get in touch to learn more about discounts for educational or not for profit organisations.

# For Individuals

For independent developers or other individuals that cannot afford a business membership but want to support the django CMS Association. They can also do so on top of their company's membership, out of personal interest.

24 USD p.a.

# Next Steps

Ready to get started? Sign up for a membership here.

Do you want to learn more about the dCA? Nicolai is here to help.

Arrange an introduction meeting with him online or send an email to: nicolai@django-cms.org.

Let us know what you think of the dCA: Fill in our mini-survey.



**Nicolai Ridani** Growth & Community Manager